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	Filing Date		2001-11-06
	First Named Inventor	Yoichiro Sako	
	Art Unit	3625	
	Examiner Name	W. J. Allen	
	Attorney Docket Number	SONYJP 3.3-758	

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	5	6282713		2001-08-28	Kitsukawa et al.	
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	2	Brown, R., "LMN Means Interactive TV Buying: New Cable Channel Will Marry Vintage Programming, Direct-Response Advertising, Broadcasting and Cable, Vol. 123, No. 26, p.23, June 28, 1993.	<input type="checkbox"/>
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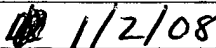
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4	Roush, C., "Elbowing into Cable TV's Home-Shopping Slugfest: Telemarketer CUC Will Use Low Prices to Win Couch Potatoes," Business Week, Number 331\$! p.68, May 10, 1993.	<input type="checkbox"/>
5	Anon. "Wink® Announces 'One-Click' E-Commerce Marketing Agreement with CableData," PR Newswire, November 23, 1998.	<input type="checkbox"/>
6	Anon., "DIRECTV and Wink Communications to Deliver Enhanced Broadcasting"" to US. Consumers," PR Newswire, p.0402, January 7, 1999.	<input type="checkbox"/>
7	Anon., "Wink Communications, Inc. Changes the Advertising Landscape," PR Newswire, p8912, January 21, 1999.	<input type="checkbox"/>
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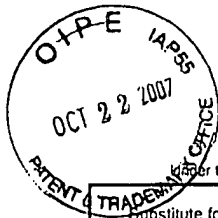
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)				Complete if Known	
				Application Number	10/009,331-Conf. #3841
				Filing Date	November 6, 2001
				First Named Inventor	Yoichiro Sako
				Art Unit	3625
				Examiner Name	W. J. Allen
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<i>WJA</i>	BA	JP-7-321748	12-08-1995	Hitachi, Ltd.		
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